

**COMSOL
CONFERENCE**
2024 FLORENCE

October 22–24, 2024
Teatro del Maggio Musicale Fiorentino, Florence

Sponsor Prospectus



Give
the world
physics maga

Speak to us today



 **COMSOL**



Sponsor Prospectus

For more than 15 years, the COMSOL Conference has been gathering engineers, scientists, researchers, and managers to advance the use of modeling and simulation for innovation. Among the many in attendance are leaders from a large span of industries, such as the automotive, aerospace and defense, consumer electronics, and medical device industries.

The conference will give sponsors access to hundreds of specialists who could benefit from engineering consultancy, hardware, and software solutions.

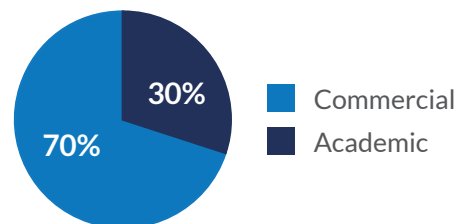
Located at the heart of the conference, the exhibit hall will provide a platform for you to showcase your organization's offerings and form new connections. In addition to the exposure during the live event, sponsors reach thousands of people through digital promotions.

Who Will You Meet?

Attendees include researchers, scientists, physicists, industry leaders, designers, and simulation engineers from commercial, government, and academic organizations.

- 350+ attendees
- 30+ industries represented
- 10+ hours of exhibition hall time

2024 Expected Attendees Demographic



Benefits of Sponsoring

Broad Exposure

Increase your brand recognition. Exhibitors and sponsors will benefit from a variety of digital promotions delivering exposure to thousands of simulation users worldwide.

Onsite Branding

Promote your brand and boost your exposure. The conference attracts more than 300 simulation specialists' industry-wide and across a range of cross-disciplinary fields.

Engagement

Engage with our attendees throughout the event. The exhibition serves as a central place where attendees find inspiration and can connect with the simulation community through exhibitor booths, poster presentations, coffee breaks, and more.

Sponsor Opportunities

Platinum-Level Sponsor

€4495

Early Bird Deadline (May 3, 2024)

€4995

Standard Rate Deadline (July 26, 2024)

- Exhibition booth with a table, two chairs, electricity, and Wi-Fi
- Sponsor logo at exhibit hall
- 4 full conference registrations*
- Sponsor logo in digital invitation
- Sponsor logo on conference website linking to sponsor website
- Preconference email to opted-in registrants
- Social Media Package
 - 2 LinkedIn® posts linking to sponsor website
 - Sponsor website shared in a banner advertisement on select COMSOL Blog categories relevant to your audience (*live for two weeks before the event*)
- 1-hour sponsored workshop in parallel to COMSOL minicourses
 - Contact information of opt-in workshop attendees will be provided
 - Listing in final program and on conference website

Gold-Level Sponsor

€2995

Early Bird Deadline (May 3, 2024)

€3495

Standard Rate Deadline (July 26, 2024)

- Exhibition booth with a table, two chairs, electricity, and Wi-Fi
- Sponsor logo at exhibit hall
- 3 full conference registrations*
- Sponsor logo in digital invitation
- Sponsor logo on conference website linking to sponsor website

Silver-Level Sponsor

€2495

Early Bird Deadline (May 3, 2024)

€2695

Standard Rate Deadline (July 26, 2024)

- Exhibition booth with a table, two chairs, electricity, and Wi-Fi
- Sponsor logo at exhibit hall
- 2 full conference registrations*
- Sponsor logo on conference website linking to sponsor website



Enhancements

Sponsored Workshop

€1500

(5 spots available)

- 1-hour sponsored workshop in parallel to COMSOL minicourses
 - Contact information of opt-in workshop attendees will be provided
 - Listing in final program and on conference website

Leaflet in Attendee Folder

€495

(up to 4 pages of A4 size)

- One insert provided by the sponsor to be included in the welcome kit for attendees

SPONSOR FORM

Apply for sponsorship by filling out the form below. You can send the form digitally to laura.gabusi@comsol.com or print it and mail it to:
Attn. Laura Gabusi, COMSOL S.r.l., Viale Duca degli Abruzzi 103, 25124 Brescia - Italy

Please check where appropriate and fill in all fields.

*Yes, I would like to sponsor the COMSOL Conference 2024 Florence
on October 22-24, 2024.*

☐ Platinum: €4495/€4995 ☐ Gold: €2995/€3495 ☐ Silver: €2495/€2695

☐ Enhancements: _____

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip/Country: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

You will receive an invoice for payment of the sponsorship amount.

Upon receipt of this application, you will be contacted to confirm the details of your sponsorship. All benefits and participation are subject to the attached terms and conditions.

Authorized Signature: _____

Date: _____

FOR INTERNAL USE

COMSOL Signature: _____

Date: _____

1. Definitions. As used herein, the following terms shall have the respective meanings set forth below:

- 1.1. "Agreement" shall mean these terms and conditions, General Sponsor Rules, and the Sponsor Form.
- 1.2. "COMSOL" shall mean COMSOL S.r.l. and each of its parents, subsidiaries, and affiliates, including, without limitation, COMSOL AB.
- 1.3. "Company Description" shall mean the text provided by Sponsor to describe their business.
- 1.4. "COMSOL Marks" shall mean those marks listed on the COMSOL Trademark Guidelines found at www.comsol.com/trademarks and any Conference branding provided by COMSOL to Sponsor.
- 1.5. "Conference" shall mean the COMSOL Conference 2024 Florence.
- 1.6. "Contributed Materials" shall mean abstracts, presentations, and other materials submitted by Sponsor to COMSOL in connection with Sponsor's sponsorship of the Conference, excluding Sponsor Marks, Sponsor Marketing Materials, and items submitted for the purpose of publishing a paper or poster at the Conference.
- 1.7. "Effective Date" shall mean the date that Sponsor's sponsorship request is accepted by COMSOL as evidenced by countersignature from COMSOL on such Sponsor Form or Sponsorship Proposal.
- 1.8. "Sponsor Marks" shall mean the Sponsor name, trademark(s), logo(s) and tag line(s) in the form provided by Sponsor to COMSOL for use under this Agreement; provided, however, that Sponsor, from time to time, may change the appearance and/or style of the Sponsor Marks.
- 1.9. "Sponsor Marketing Materials" shall mean all marketing materials promoting Sponsor that are supplied to COMSOL for publication in connection with the Conference, or distributed, displayed, or otherwise published by Sponsor, respectively, at the Conference, provided, however, that in no event shall Sponsor Marketing Materials include items submitted for the purpose of publishing a paper or poster at the Conference.
- 1.10. "Sponsor" shall mean the party to whom a sponsorship for the Conference is granted pursuant to a Sponsorship Request or Sponsor Form accepted by COMSOL.
- 1.11. "You" shall mean the Sponsor signing the Sponsor Form.

2. Eligibility. Your participation as a sponsor of the Conference is subject to availability. COMSOL reserves the right to use its discretion in making sponsor selections at all times.

3. Sponsor packages. All benefits provided to you are described in the Sponsor Form next to the selected Sponsor Opportunities. You shall have the right and ability to collect contact information from Conference attendees, subject to applicable laws. Additionally, we may provide to you contact information from attendees that have given us consent to share their information, provided, however, that you comply with all applicable data privacy laws, including, without limitation, with respect to any required disclosures and consents for your processing and any cross-border transfers of such personal data, and that you provide us with a link

to your privacy policy. You are solely responsible for any collection and/or use of attendee contact information by you, including obtaining consent for any use or processing of such information.

- 4. Relationship of Parties.** The parties are independent contractors with respect to one another. Nothing in this Agreement shall create any association, joint venture, partnership, or agency relationship of any kind between the parties.
- 5. Ownership/ License.** COMSOL shall have exclusive control and authority over the Conference, including but not limited to planning, content, marketing and promotion of the Conference. COMSOL shall maintain full ownership of the intellectual property related to the Conference and you shall not acquire any property rights whatsoever in COMSOL Marks, trade names, or any other intellectual property rights.

You shall maintain full ownership of the intellectual property related to the Company Description. COMSOL shall be granted a nonexclusive, royalty-free, worldwide, license to use, copy, publicly display and prepare derivative works of the Company Description in hard copy or electronic form, to archive the Company Description and derivative works thereof, and to distribute the Company Description and derivative works thereof for the purpose of promoting your sponsorship of the Conference.

Contributed Materials shall remain your property except that COMSOL shall be granted a nonexclusive, royalty-free, perpetual, worldwide, and unrestricted license to use, copy, publicly display, and prepare derivative works of the Contributed Materials, in whole or in part, and to distribute the Contributed Materials and derivative works thereof, in whole or in part, as part of the COMSOL Conference material. Such license includes the right to reproduce the Contributed Materials and derivative works thereof in hard copy or electronic form, to archive the Contributed Materials and derivative works thereof, and to distribute the Contributed Materials and derivative works thereof in any manner. You shall retain all ownership rights to the copyrights in the Contributed Materials and there are no limits on your right to publish and distribute their Contributed Materials. COMSOL agrees to provide attribution for all Contributed Materials.

You shall maintain full ownership of the intellectual property related to the Sponsor Marks and Sponsor Marketing

Materials. COMSOL shall be granted a nonexclusive, royalty-free, perpetual, worldwide, license to use, copy, publicly display the Sponsor Marks and Sponsor Marketing Materials in hard copy or electronic form, to archive the Sponsor Marks and Sponsor Marketing Materials and to distribute the Sponsor Marks and Sponsor Marketing Materials for the purpose of promoting Sponsor's sponsorship of the Conference.

- 6. Fees.** The fees due to COMSOL under this Agreement are specified on the Sponsor Form. Such fees shall be due 30 days from receipt of a correct invoice and are nonrefundable, except as expressly provided otherwise in Section 12.
- 7. Disclaimer of Warranties.** THE SERVICES UNDER THIS AGREEMENT ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, STATUTORY OR OTHERWISE, INCLUDING WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT, FITNESS FOR A PARTICULAR PURPOSE (EVEN IF COMSOL HAS BEEN INFORMED OF SUCH A PURPOSE) AND WARRANTIES ARISING FROM ANY COURSE OF DEALING, USAGE, OR TRADE PRACTICE, AND THE ENTIRE RISK AS TO THE QUALITY AND PERFORMANCE OF THE SERVICES AND/OR RELATED DOCUMENTATION IS WITH YOU.
- 8. Limitation of Liability.** IN NO EVENT SHALL COMSOL OR ITS LICENSORS, PARTNERS, CONTRACTORS, OR SUPPLIERS BE LIABLE TO SPONSOR FOR ANY CONSEQUENTIAL, EXEMPLARY, SPECIAL, INCIDENTAL OR PUNITIVE DAMAGES ARISING OUT OF OR RELATING TO THIS AGREEMENT, INCLUDING WITHOUT LIMITATION, THIRD PARTY CLAIMS AND LOSS OF PROFITS, DATA, OR ANY OTHER LOSS, EVEN IF SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IN ANY EVENT, THE MAXIMUM LOSS, REGARDLESS OF ANY ACT OR OMISSION OF COMSOL OR ANYONE UNDER COMSOL'S DIRECTION OR CONTROL, SHALL NOT IN TOTAL EXCEED THE AGGREGATE AMOUNT PAID TO COMSOL IN THE SIX-MONTH PERIOD PRECEDING SUCH CLAIM(S), AND FOR SUCH PURPOSES, ALL CLAIMS SHALL BE AGGREGATED. The remedies against COMSOL and its licensors, contractors, and suppliers expressly provided herein are exclusive and are in lieu of any other remedies at law or in equity. The fees and limitations of liability and remedies herein reflect the allocation of risk between the parties. This section is an essential element of the basis of the bargain between the parties.

9. Indemnification. You agree to defend, indemnify, and hold harmless COMSOL, and its parents, subsidiaries, affiliates, and sponsors, and each of its and their officers, directors, employees, agents, shareholders, and attorneys from and against any and all claims, demands, debts, actions, causes of action, liabilities, and attorneys' fees arising out of any damage caused by you to the facilities where the Conference is held. You agree to defend, indemnify, and hold harmless COMSOL, its parents, subsidiaries, affiliates, and sponsors, and each of its and their officers, directors, employees, agents, shareholders, and attorneys from and against any and all claims, demands, debts, actions, causes of action, liabilities, and attorneys' fees arising out of any third party claim that the Contributed Materials, the Sponsor Marks, and/or the Sponsor Marketing Materials infringe any intellectual property or proprietary rights of any third party.

10. Taxes. You shall be liable for any taxes due in connection with this Agreement.

11. Term and Termination. Unless terminated by either party pursuant to this Section, this Agreement shall terminate upon completion of the Conference. Either party may terminate this Agreement if the other party commits a material breach and does not otherwise cure the breach within fifteen (15) days upon receiving written notice. All licenses granted herein and all provisions contemplating performance or obligations after termination shall survive termination.

12. Force Majeure. If the Conference or any part thereof is cancelled due to Force Majeure (case of emergency unavoidable under the circumstances), including without limitation acts of God, acts of civil or military authority, governmental orders, war, fire, explosion, and labor unrest, then COMSOL, in its sole discretion, shall determine and refund to the you its proportionate share of the balance of the aggregate fees received which remains after deducting expenses incurred by COMSOL and reasonable compensation to COMSOL. In no case shall the amount of the refund to you exceed the amount of the fee paid.

13. Restrictions. Absent prior written approval from COMSOL, you agree not to (1) distribute, display, or otherwise publish Sponsor Marketing Material; or (2) otherwise promote the Conference or your sponsorship thereof. All activities and events conducted during the Conference, including events permitted by COMSOL, must be contracted through COMSOL or COMSOL's designee.

14. Miscellaneous. This Agreement shall be governed by and construed in accordance with the laws of Sweden,

without regard to conflicts of laws principles. Any dispute, controversy or claim arising out of or in connection with this Agreement, or the breach, termination, or alleged invalidity thereof, shall be finally settled by arbitration administered by the Arbitration Institute of the Stockholm Chamber of Commerce (the "SCC"). The Rules for Expedited Arbitrations shall apply to such arbitrations, unless the SCC in its discretion determines, taking into account the complexity of the case, the amount in dispute and other circumstances, that the Arbitration Rules shall apply. In the latter case, the SCC shall also decide whether the Arbitral Tribunal shall be composed of one or three arbitrators. The Parties shall keep all information, documentation, materials in whatever form disclosed in the course of such arbitral proceeding confidential and they shall be used solely for the purpose of those proceedings. The seat of arbitration shall be Stockholm, Sweden. The language to be used in the arbitral proceedings shall be English. Each party shall abide by, and not export or re-export the material in contravention of applicable U.S. export control laws and regulations. This Agreement may not be assigned in whole or in part by either party without the prior written consent of the other party.

15. Entire Agreement. These Terms and Conditions, together with the General Sponsor Rules, and the Sponsor Form contain the entire understanding of the parties with respect to the subject matter, and supersedes all prior, contemporaneous, and subsequent proposals, agreements, representations, and understandings, except that the COMSOL Conference Agreement shall apply with respect to the subject matter addressed therein and the Publication Notice shall apply with respect to all items submitted for the purpose of publishing a paper or poster at the Conference. This Agreement may not be amended except by a writing expressly referring to this Agreement and signed by the authorized representatives of both parties. No waiver may be effected unless in writing and signed by the waiving party. If any provision of this Agreement is deemed unenforceable, then such provision will be severed from this Agreement and the remaining provisions will remain in full force and effect.

General Exhibitor/ Sponsor Rules

- No drawings or raffles allowed other than those sanctioned and approved.
- All Conference Materials and Sponsor Marketing Materials must be approved by COMSOL in advance, including any marketing collateral or promotional items being distributed to attendees.
- Sponsors are strictly prohibited from making video, audio,

or other types of recordings of attendees during the Conference without the written consent of COMSOL.

- COMSOL shall have the sole right to record the Conference by various means including audiovisual recordings.
- Sponsor agrees to abide by the Code of Ethics for the venue, Teatro del Maggio Musicale Fiorentino, which can be found at <https://maggiofiorentino.trasparenza.info/files/d89a66c7c80a29b1bdbab0f2a1a94af8>.